

# PALE CONEFLOWER

(*Echinacea pallida*)



**NORTHWEST MICHIGAN  
INVASIVE SPECIES NETWORK**

*Protecting, enhancing, and promoting Northwest Michigan's natural communities through terrestrial invasive plant management and outreach.*

RW Smith



**Is pale coneflower right for your garden?**



3-4 ft tall

June-July



To learn more about how you can help protect our wild places, visit [HabitatMatters.org](https://HabitatMatters.org)

## Key Features:



John Hilty

### Flowers

Large, purple, early-summer bloom brings color variety and attracts many pollinators.



SE Wilson

### Easy to Grow

Prefers full sun and average to dry conditions. Soil may contain loam, clay or rocky material. Withstands drought.



SE Wilson

### Visitors to Explore

Flowers attract beneficial pollinators, including bumblebees. Goldfinches eat the seed in winter.